

Tainan University of Technology Courses Sequence for 4-year Bachelor Program in Business Administration
(Applicable to Newly-Admitted Students for 114 Academic Year)

Year	Year 1				Year 2				Year 3				Year 4				Total Credits			
Study Area	Title	Credit	Hrs	Credit	Hrs	Title	Credit	Hrs	Credit	Hrs	Title	Credit	Hrs	Credit	Hrs	Title		Credit	Hrs	Credit
General Education Core	Multiple service of Learning I	1	1			English for Specific Workplace	*	*	2	2										
	Native Language I	2	2																	
	Physical Education and Sports I	2	2																	
	Practical English I	2	2																	
	Artificial Intelligence and Future of Digital Life	2	2	*	*															
	Practical English II			2	2															
	Industry Development Trend and Career Planning	*	*	2	2															
	Physical Education and Sports II			2	2															
	Native Language II			2	2															
Multiple service of Learning II			1	1																
	Subtotal	9	9	9	9	Subtotal	0	0	2	2	Subtotal	0	0	0	0	Subtotal	0	0	0	0
General Education Elective College Core	General Education Elective Course(s)	0	0	0	0	General Education Elective Course(s)	2	2	2	2	General Education Elective Course(s)	2	2	2	2	General Education Elective Course(s)	0	0	0	0
	Subtotal	0	0	0	0	Subtotal	2	2	2	2	Subtotal	2	2	2	2	Subtotal	0	0	0	0
	Subtotal	0	0	0	0	Subtotal	0	0	0	0	Subtotal	0	0	0	0	Subtotal	0	0	0	0
Department Core	★Business Administration	2	2			★Human Resource Management	3	3	*	*	Practical Project I	2	2							
	★Introduction of Creativity	2	2			Statistics I	3	3			★Operations Management	3	3							
	Economics I	3	3			Financial Management	3	3	*	*	★Consumer Behavior	2	2							
	Accounting I	3	3			Statistics II			3	3	★Strategic Human Resource Management			2	2					
	Logical Thinking	3	3	*	*	Information Management	*	*	3	3	Practical Project II			2	2					
	Accounting II			3	3	★Organizational Behavior			2	2	★Entrepreneurship Management			2	2					
	Legal Environment of Business	*	*	3	3	★Marketing Management	*	*	3	3	Strategic Management			3	3					
	Economics II			3	3															
	★Management			2	2															
	Subtotal	13	13	11	11	Subtotal	9	9	11	11	Subtotal	7	7	9	9	Subtotal	0	0	0	0
Department Elective	Department Elective	0	0	1	1	Department Elective	5	5	3	3	Department Elective	8	8	5	5	Department Elective	9	9	9	9
	Subtotal	0	0	1	1	Subtotal	5	5	3	3	Subtotal	8	8	5	5	Subtotal	9	9	9	9
	Total Credits	22	22	21	21	Total Credits	16	16	18	18	Total Credits	17	17	16	16	Total Credits	9	9	9	9
Credits Requirement of Graduation				128																
Degree				Bachelor of Business Administration																
† * ♪ Provided either in Fall or in Spring semester. † ★ ♪ Required courses for minor. • † @ ♪ Grouping Teaching •																				
NOTES																				

民國114年11月21日系課程委員會會議通過

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(Applicable to Newly-Admitted Students for 114 Academic Year)

Year	Year 1					Year 2					Year 3					Year 4					Total Credits			
Study Area	Title		fall Credit	Hrs	spring Credit	Hrs	Title		fall Credit	Hrs	spring Credit	Hrs	Title		fall Credit	Hrs	spring Credit	Hrs						
Department Elective	Business Japanese I		2	2			Creativity Thinking and Application		2	2			Business English		2	2			Organization Theory and Management		2	2		
	▲Business Management and Marketing		1	1			Web Design and Practice		2	2			②Manpower Planning & Recruitment		2	2			①Retailing Management		3	3		
	Calculus		3	3	*	*	Cultural Creativity Industry Management		2	2			Communication and Coordination		2	2			②International Human Resource Management		3	3		
	Digital Video Editing				2	2	①Service Marketing		2	2			①Advertising		2	2			②Performance Evaluation Management		2	2		
	Business Japanese II				2	2	Digital Innovation		2	2			③Enterprise Resources Planning		3	3			Business Internship		9	40		
	Green Management and Sustainable Management				2	2	Sustainable Business Administration		2	2			①Product Innovation Management		2	2			①International Marketing Management		3	3		
							Japanese Examination Counseling I		2	2			②Labor Relation and Labor Law		3	3			Management Case Study		2	2		
							Net Zero Carbon Management and Certification Practice		2	2			Advanced - Japanese Proficiency I		2	2			①Digital Marketing Strategic Planning				3	3
							Japanese Examination Counseling II				2	2	Statistics Software Application		2	2			Employment Strategy and Core Competency				3	3
							Teamwork for Innovation				2	2	AI and Business Application		3	3			Knowledge Management				2	2
							①Big Data Decision and Marketing Application				3	3	Interdisciplinary Autonomous Learning				2	2	②Reward and Compensation Management				2	2
							Stress and Emotion Management				2	2	Advanced Statistics Software Application				2	2	Workplace Internship				9	40
							①Marketing Certificate Counseling				1	1	Overseas Study Practicum				2	2	①Logistic Management				3	3
							Advanced Business Software				2	2	Advanced - Japanese Proficiency II				2	2						
							Enterprise Visiting				1	1	②Human Resource Analytics				2	2						
							①Chain Store Management				2	2	Managerial Certificate Practice				1	1						
							②Management Psychology				2	2	Advanced Business English				2	2						
													Intellectual Property Rights Management				2	2						
													①Public Image				2	2						
													②Human Resource Management for Service Industry				2	2						
													②Human Training and Development				2	2						
													①Customer Relation Management				2	2						
													①Supply Chain Management				3	3						
													①Electronic Commerce				2	2						

Wily-Admitted Students for 114
Date of Approval

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